

May Fair 2016 Sponsorship Form

Saturday, May 28th (Rain Date: Sunday, May 29th)

Hosted by Collingswood Partners, Inc.

Please Print

Business Name: _____

Contact Person: _____

Address: _____ City/State/Zip: _____

Phone Number: (____) _____ Email Address _____

If your sponsorship level includes logo placement, please email your logo in .pdf format to tseeley@collingswood.com

___ Car Zone Sponsor (\$2,500)

___ Stage Sponsor (\$1,250)

___ Kid Zone (\$1,000)

___ Platinum (Food Courts) (\$750)

___ Gold (\$500)

___ Silver (\$400)

___ Patron (\$100 or less)

___ Do you require a space on the Avenue?



It's Where You Want To Be™



It's Where You Want To Be™



Saturday, May 28th

10:00 am—5:00 pm

Rain Date: Sunday, May 29th

12pm—5pm

Sponsorship Program

Hosted by

Collingswood Partners, Inc.

May Fair 2016

Sponsorship Program

Car Show \$2500

- Corporate Logo at entrance to Car Zone (size: 36"x60")
- Stage announcement (*"brought to you by..."*)
- Prominent display area on the Avenue to market your company*
- Business Name on 60 event trophies
- Listing in event brochure



Stage Sponsor \$1250

- Corporate logo on Stage Banner (size: 36" x 60")
- All stage announcements (*"brought to you by..."*)
- Logo in newspaper advertising
- Prominent logo and link on May Fair page of Collingswood.com
- Listing in event brochure
- Display area to market your company*

Kid Zone \$1000

- 15 rides, 3 blocks of games and pony rides
- Logo in newspaper advertising
- Logo on event banner (size: 30" x 60")
- Secondary logo and link on Collingswood.com

Platinum Food Courts \$750

- Corporate logo on banner (size: 36" x 60")
- Logo in newspaper advertising
- Display area to market company*
- Secondary logo and link on Collingswood.com
- Listing in event brochure

Gold \$500

- Logo on festival T-shirt (qty. 250)
- Logo in newspaper advertising
- Listing on Collingswood.com
- Listing in event brochure



Silver \$400

- Your Corporate Banner displayed in prominent location on Haddon Avenue. (Note: You must provide the banner)
- Listing in event brochure
- Display area to market your business*

*Businesses are grouped by category; we reserve the right to place your business accordingly. You must provide us with a description of your product or service, details about your display area. You must stay within your allotted 10 x 10 space and not solicit visitors outside your booth. Raffles are not permitted. We reserve the right to refuse participation.

Patron (\$100 and under)

- All donations are appreciated

Note: Your sponsorship information and check must be received on or before Friday, April 22nd in order to be guaranteed placement on the Avenue, the t-shirt or in the event brochure and advertising.