

**TEMPORARY ADVERTISING SIGNS**  
**Borough of Collingswood**

141-101; D-(3) -Temporary advertising signs and permanent interior advertising signs.

- (a) Temporary advertising signs shall meet the following conditions:
- [1] The combined sign area of all temporary advertising signage shall not exceed 10% percent of the total window area. Sign area shall include the signboard or mounting structure, regardless of whether it contains letters, characters, or other illustrations.
  - [2] Signs shall be mounted on a signboard or otherwise displayed indoors inside the business premises. Signs shall not be affixed to or supported on any window or door, and shall be separated from store window and door surfaces by at least 12 inches.
  - [3] Signs must show beginning and expiration dates in one-half-inch letters at the lower right hand corner of each sign. Signs shall be removed after 30 days.
  - [4] Individual sign letters and characters may not exceed nine inches in height.
  - [5] Signs shall not contain any lights, flags, pennants, streamers, or other fluttering or spinning attachments.
- (b) Permanent interior advertising signs should be exhibited as part of a storefront business display. Such signs must not be affixed to or supported on any window or door and shall be separated from store window and door surfaces by at least 12 inches. The total window coverage for all permanent interior advertising signage shall not exceed 10% per window for each window. No signs shall contain any interior or exterior lighting. No one sign may contain any more than three words. Letters and characters shall not exceed four inches in height.